

PRESS RELEASE
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For Immediate Release
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Security On-Demand Wins Best of SaaS Showplace Award

Security-as-a-Service Protects Against Internet Security Threats

Wellesley, Mass. – June 14, 2010 - THINKstrategies, Inc., the leading strategic consulting company focused on the business implications of the on-demand services market, announced today that Security On-Demand has been named the latest winner of the Best of SaaS Showplace (BoSS) Awards program, which is aimed at promoting the measurable business benefits being delivered by today's Software-as-a-Service (SaaS) solutions.

The BoSS Awards is an ongoing program which recognizes SaaS companies that are producing tangible business benefits for specific user organizations. These benefits can include increased sales, lower costs, higher customer satisfaction, faster operations and greater profitability.

Security On-Demand is a leading provider of comprehensive SaaS-based compliance and security solutions which help organizations maintain compliance with industry regulations, manage risk, and protect themselves from security threats.

An example of the business benefits of Security On-Demand is the Ken Blanchard Companies (KBC), a leading provider of workplace learning, productivity, performance, and leadership effectiveness solutions. The company has over 500 employees over half of which are remote or mobile and spread out around the globe. The company's management determined they needed to better safeguard and protect corporate data. Rather than purchase, implement and maintain an internally based security technology and staffing, The Ken Blanchard Companies decided to adopt a SaaS solution by utilizing Security On-Demand. The organization estimates that it is saving over \$171,000 per year because of the fixed cost subscription for the On-Demand security management and monitoring services. The organization was also able to significantly reduce the deployment time for rolling out the services which in turn accelerated their time-to-value.

It is for these reasons that Security On-Demand has been named a Best of SaaS Showplace Award winner. A summary of the company's winning BoSS Award submission can be found at <http://www.saas-showplace.com/awardSummary.php?key=1752>.

"We are pleased to be recognized by THINKstrategies and the SaaS Showplace for the business value of our SaaS solution," said Peter Bybee, President and CEO of Security On-Demand. *"We have worked hard to design a cost-effective SaaS solution that lowers the cost of ownership, while leveraging the value of a pre-integrated, best-of-breed security architecture."*

"There are very few organizations which can maintain internal systems and staff to cost-effectively combat today's escalating security threats," stated Jeffrey M. Kaplan, the founder of the SaaS Showplace and Managing Director of THINKstrategies, the strategic consulting firm which conceived and administers the Showplace. *"Security On-Demand clearly illustrates how SaaS-based security services can address these ongoing challenges."*

A list of previous winners of the BoSS Awards can be found at <http://www.saas-showplace.com/registerforbossaward.html>.

Based on the success of the BoSS Awards program which focuses on SaaS solutions, THINKstrategies has launched the Cloud Computing Business Value (CCBV) Awards program to recognize companies which are delivering Infrastructure-as-a-Service (IaaS) and Platform-as-a-Service (PaaS) solutions producing measurable business benefits for their customers. For more information regarding the CCBV Awards, go to <http://www.thinkstrategies.com/cloudcomputingawards.html>.

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About the Best of SaaS Showplace (BoSS) Awards

The [BoSS Award](#) program is an ongoing initiative to identify and promote SaaS, and 'cloud computing', companies which are offering on-demand solutions which are generating measurable business benefits for their customers.

BoSS awards nominations are accepted on an ongoing basis, and more than one winner can be awarded in each SaaS Showplace [Application](#), [Industry](#) and [Enabling Technology Supplier](#) category.

For more information or to nominate a BoSS award winner, go to <http://www.saas-showplace.com/registerforbossaward.html>.

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About the SaaS Showplace

[Software-as-a-Service \(SaaS\) Showplace](#)® is a service of [THINKstrategies, Inc.](#)

This Showplace was established in 2006 to provide the following benefits,

- Give enterprise decision-makers a quick directory of the leading SaaS providers and a convenient source of valuable insight regarding SaaS trends.
- Give SaaS providers a targeted tool to increase their visibility among enterprise decision-makers, and gain access to key enabling technology suppliers.
- Give enabling technology suppliers a specialized platform to increase industry awareness regarding their SaaS solutions.

The SaaS Showplace is now the largest and highest ranked, vendor-independent, online directory and resource center of industry best practices in the SaaS market. For more information, go to www.saas-showplace.com.

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About THINKstrategies, Inc.

[THINKstrategies, Inc.](#) is the only strategic consulting services company formed specifically to address the unprecedented business challenges facing IT managers, solutions providers and investors today as the technology industry shifts toward a services orientation.

[THINKstrategies'](#) mission is to help our clients re-THINK their corporate strategies, and refocus their limited resources to achieve their business objectives. THINKstrategies helps enterprise decision-makers with their sourcing strategies, IT solutions providers with their marketing strategies, and VCs with their investment strategies.

In addition to the [Software-as-a-Service Showplace](#), THINKstrategies is also the founder of the [Managed Services Showplace](#), a vendor-independent, online directory and information resource center of managed service solutions.

For more information regarding THINKstrategies' unique consulting services, visit www.thinkstrategies.com, or contact us at info@thinkstrategies.com.