

## FOR IMMEDIATE RELEASE

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### Security On-Demand CEO & Computer Security Expert to Present at Los Angeles Tech-Security Conference

**San Diego, CA - March 03, 2010** - Security On-Demand's CEO, Peter Bybee, CISSP, CISA will speak at the Data Connector's Los Angeles Security Conference on March 18<sup>th</sup> at the Los Angeles Airport Marriott Hotel. Mr. Bybee is a renown security expert and thought leader in the IT security industry and will deliver a presentation entitled **"2010 Security Threats & Solutions: What recent forensics investigations are identifying as the most common vulnerabilities and what to do about them"**.

This presentation has never been delivered before and contains the latest threat and breach investigation research, which has been compiled from multiple past breach investigations. The presentation will provide analysis and commentary on the most common attack vectors, how data was compromised, and what kinds of countermeasures should be applied, including technology, people, and process approaches.

According to a recent Gartner report, only 6 percent of companies survive longer than two years after losing data<sup>1</sup>. The study showed 43 percent of companies were immediately put out of business by computer record losses, while another 51 percent permanently closed their doors within two years. Well funded and organized cybercriminals continue to jeopardize the security and success of businesses around the globe. Company size seems to have no bearing on attack attempts, and even though the local Credit Union hack doesn't make the front page like an attack on Google, it happens every day.

As part of the interactive discussion, the following areas will be discussed:

- Identification of the Top 10 most common attack vectors that led to data and system compromises
- Analysis of Results from Penetration Tests that were conducted over the last year
- Suggested Remediation solutions based on findings where we recommend the actionable priorities for securing data, systems, and facilities
- Anatomy of a Data Breach
- Top 3 Defined Attack Methods
- Understanding the role of 3rd party security firms to support compliance monitoring needs
- Delegating security monitoring responsibilities to managed security providers
- Determining budget for security countermeasures, processes, and staffing

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<sup>1</sup> Source: <http://homelandsecuritynewswire/gartner-only-6-percent-companies-survive-onger-two-years-after-losing-data>

- Utilizing Cloud based approaches to lower the cost of compliance, security management, and lower IT overhead expenditure.

“The security of information is paramount” said Peter Bybee, President and CEO of Security On-Demand. “Continually engaging with security professionals and IT peers to learn new ways to solve evolving business problems is extremely important. Conferences such as the L.A. Tech Security Conference hosted by Data Connectors, are a perfect place to gain security knowledge and address and identify emerging threats.”

#### **About Peter Bybee, CISSP, CISA**

Mr. Bybee has been in the security industry for more than 20 years, and in 2001, he founded Vigilant Management Services, a managed security services provider (MSSP) specializing in addressing the security protection needs of mid-enterprise organizations. In early 2008, the company was renamed Security On-Demand, Inc. ([www.securityondemand.com](http://www.securityondemand.com)) to reflect the transition of their company into an on-demand, “Security-as-a-Service” business model. Under his direction the company was able to create an innovative product strategy where he has pioneered some of the industry’s first managed security services around new security technologies, including Network Access Control, Security Incident Management, Web Application Firewall, and Log Management.

#### **About Data Connectors**

Data Connectors is dedicated to producing high-quality executive symposiums focusing on driving the future of business in the new age of digital economy. As organizations move forward to a new frontier of Internet growth, technology is revitalizing the business economy faster than ever. Working together with industry leaders, associations, publications and key executives, Data Connectors produces intensive, multilevel conference programs designed to showcase the broad spectrum of new and emerging products and services to solve business challenges.

#### **About Security On-Demand**

Security On-Demand™ ([www.securityondemand.com](http://www.securityondemand.com)) provides one of the most powerful On-Demand security platforms in the IT industry. Using proprietary intellectual property, decades of combined security expertise, advanced security architecture along with operations management expertise, Security On-Demand™ helps their clients succeed in taking control of their security environment and assisting staff in proactively managing their security infrastructure. Security On-Demand™ provides value by delivering full ROI to the customer’s security technology investment, automating compliance requirements, and by protecting the organization from security threats.

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